

TOTO Europe GmbH
Peter-Müller-Straße 16
40468 Düsseldorf
Germany

Telephone

+49 (0) 211 22972 500

Fax

+49 (0) 211 22972 550

eu.toto.com

TOTO

TOTO CREATES GIOVANNONI WASHLET AND INTEGRATED BATHROOM COLLECTIONS

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TOTO – Japan’s leading Total Bathroom manufacturer – is developing its European product portfolio with the launch of a new, design-led WASHLET toilet and three furniture ranges to match its existing sanitary ware range.

The Giovannoni WASHLET is the result of collaboration between TOTO and world-renowned designer Stefano Giovannoni, and the first example of TOTO Europe’s Design Series. The Giovannoni represents an added dimension for TOTO and features TOTO’s revolutionary technological advances including Tornado Flush, the triple-jet rimless flushing system and CeFiONtect – the hygienic glazing for ceramic surfaces. The toilet has been designed to appeal to European bathroom tastes, with sweeping lines creating a softer silhouette.

In a further expansion of the brand for the European market, TOTO has created its first furniture range. The NC Series/R and S, and NEOREST collections are the perfect complement to TOTO’s NC Series and NEOREST Series SE and LE. Available in white, black or veneer, the ranges include counters, mirrors and cabinets. Like all TOTO products, innovative design is always at the forefront, with cabinets incorporating a push-open mechanism, integrated light and functional storage systems created with the customer in mind.

Both the Giovannoni WASHLET and the furniture collections will be on display at the world’s leading design expo, Salone Internazionale del Mobile, from 14–19 April 2010. TOTO is exhibiting alongside the luxury shower enclosure company Cesana.

A TOTO exhibition will also be viewable on the Zona Tortona in the south-west of Milan’s centre. A press preview will be held on 13 April. The nearest metro station is Porta Genova.

TOTO will be exhibiting at pad 22, stand C31–D26. In addition, the Giovannoni WASHLET, furniture ranges and other TOTO products can be seen at aquatech, Via Vincenzo Monti 2, Milan from 6 April 2010. The nearest metro station is Cadorna.

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TOTO will be at the following three locations in Milan:

14 – 19 April
Salone del Mobile 2010
Pad 22
Stand C-31/D-26

13 – 19 April
Spa Design 2010
SUPERSTUDIO 13
Total White sector
Via Forcella, 13
Zona Tortona

Permanent installation
Aquatech
Via Vincenzo Monti, 2
Angolo via Carducci
20123
Zona Cadorna

For press enquiries,
please contact:
CARO Communications
helen@carocommunications.com
Tel: +44 (0)20 7336 8488

For TOTO sales enquiries,
please contact:
Tamsin Denton
tamsin.denton@totoeu.com